



**WELCOME PACK**  
2017



# WELCOME

Hello and Welcome to the BikeExchange family.

We're so pleased to have you on board for what will be an incredible journey. Our aim is to connect you to consumers looking to buy your bikes and accessories.

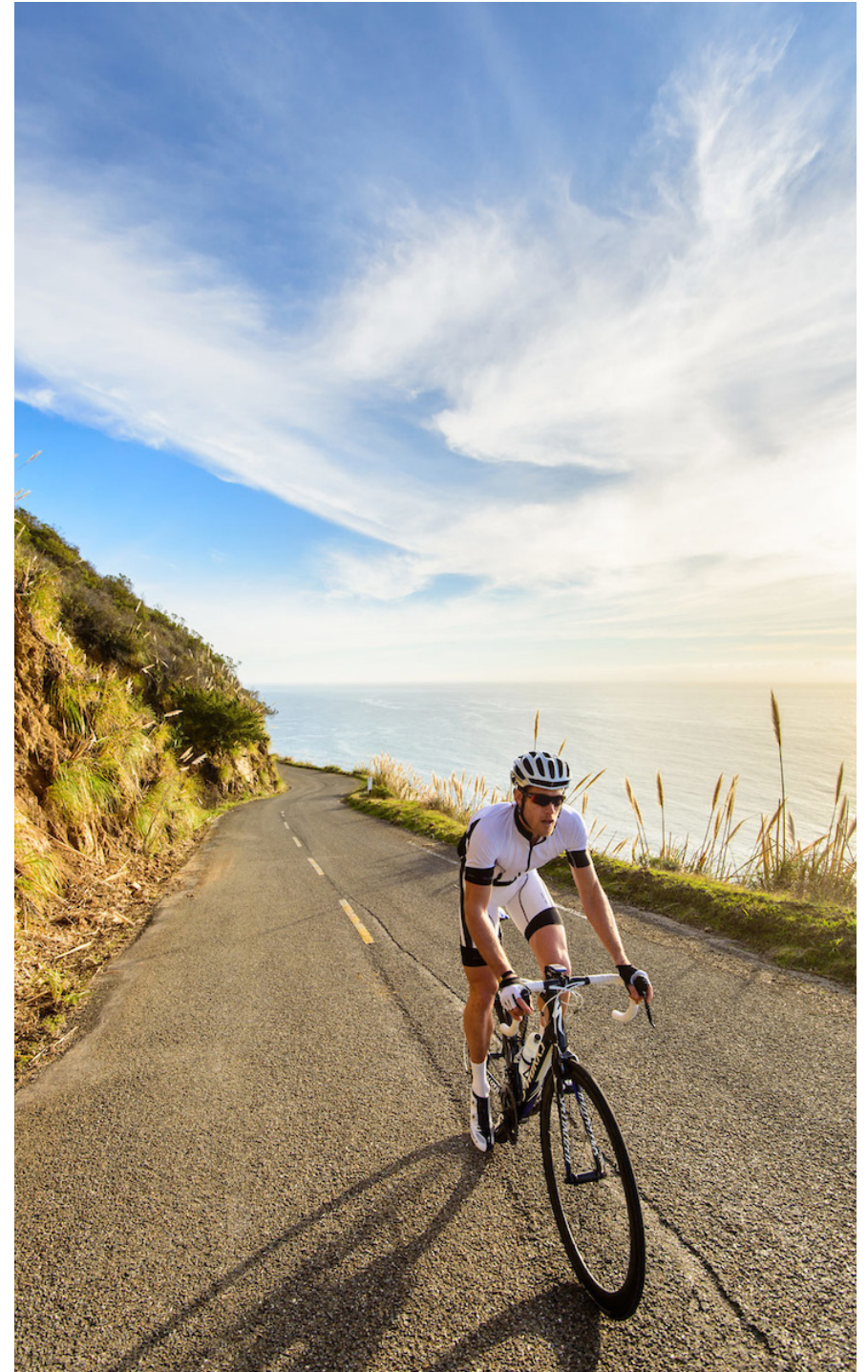
How good is that!

The following pages provide an overview of:

- how to manage your account
- how to create the perfect advert

Our team shares a belief in what we do, how we do it and most importantly why we do it which is simply to help you increase your sales. We are passionate about helping your business prosper and are always available to help you make the most from our platform.

Please don't hesitate to call our customer experience team should you have any queries, concerns or comments on (949) 344 2616.



# YOUR ACCOUNT

To log into your own account (which you can do from any internet enabled device) you'll need your Username and Password which our friendly sales team should have provided with you.

Once you've logged in from our Home page you can do any number of things including:

- manage your own store site
- manage your existing ads
- place new ads
- edit your contact details
- view your site statistics

Of course, if you have any questions please contact our customer service team at (949) 344-2616



Sign in with Facebook

Sign in with Strava

OR

\* Username

Bikeshop|

\* Password

.....

Sign In

[Forgot Password?](#)

New here? [Join us](#)



# CREATING MAXIMUM IMPACT

site statistics enables you to keep track of how many people have viewed your ads

ad management where you can create/edit your products ads

account info where you can edit all of your content

This is a screen taken from the “Place New Ad” link which can be found in your “back end” system. We’ve made some comments and suggestions to help you navigate through this system. Remember, if you have any questions, please contact our customer service team at (949) 344 2616.

Welcome Bike Religion

**CURRENT ADVERT STATUS**  
You currently have 794 Adverts  
417 Adverts Online  
377 Adverts Offline

**YOUR REPORTS**  
2 Outstanding Orders  
0 Awaiting Collection  
Daily Sales Summary  
Monthly Sales Summary  
Order History  
Value of Inquiry Report  
969,256 Ad views  
27,689 Ad clicks

**AD MANAGEMENT**  
Place a New Product Advert  
Set Up a New Event Advert  
My Adverts  
Update Stock Levels  
Spreadsheet Upload  
Mappings for Imported Adverts

**ACCOUNT INFO**  
My Details  
My Store Description  
GA Tracking Code  
My Website  
My Product Page  
My Policies  
Billing History  
Newsletter Signups

**BANNERS & EDMS**  
Monthly Report  
Monthly Statistics  
Daily Statistics

Contact Us  
API Documentation  
Logout

## Create a new product advert

### Product details

This is how people will find your product on the site. Sell your advert faster with these pro tips.

**Category**  
Select ...

**Brand**  
Select ...

**Availability** In Store **Condition** New **Year (optional)** Select ...

**Product details tip:** The Buy Online and Click & Collect options require stock to be available online and are not available for some brands.

### Pricing

Know your product! Be sure to keep your base price accurate and sale price competitive. [What is the custom code?](#)

**Base price** \$ **Sale price (optional)** \$ **Custom code (optional)**

### Advert details

This information will appear in the advert listing and advert details.

**Title**  
Enter the advert title.

**Features (optional)**  
Enter a feature.

**Description**  
Be creative! Unique, original and detailed descriptions help make your product stand out in online searches.

**Description tip:** A longer description will help people find your advert faster.

**Specifications (optional)**  
Enter the product specifications.

Show on my [www.shop.bikereligion.com](http://www.shop.bikereligion.com) home page

use these fields to select top tier search criteria for your product

description of the product should be a ‘call to arms’ -that is, what about this product are you proud of

specifications may include: length of warranty, country of origin, etc.



# CREATING THE PERFECT AD

The following provides some helpful hints on publishing:

As you are aware, you need to be seen to sell.

There are two steps to achieve this goal:

## Step 1.

Join BikeExchange.com. Our goal is to introduce more people to your store and increase your sales.

## Step 2.

Make your products and brand stand out.

We've made some comments and suggestions to help you craft your perfect ad.

One thing to always remember is to keep it simple.

If your happy with the way your products look, then we're sure consumers will think the same.

If you have any questions, please contact our friendly customer service team.

### image differentiation

Using an in-situ shot, clear product shot or a call to action has proven to increase your click throughs.

### close up images

to show the condition and finer details of your product.

**descriptions** tailored to the specific products, reinforces why they should buy this product, and why they should buy from you. Just one or two sentences. specifications of all product details and information are written in this section.

**product details** highlight why the customer should buy this product, and why they should buy it from you.

**product information** filling out the various sizes, colors and options your product is available in, will improve search results.

**store info** (created in your retailer account). This is a great place to tell customers about other items and brands you stock, what your specialties are, and your opening hours.

Place an ad Blog Find a Bike Shop Logout Mycart My Account

**BIKE EXCHANGE** Bikes, Accessories, Deals, Events, Holidays etc. City, State or Zip Code Home Search

Bikes Frames & Forks Shoes Components Accessories Clothing Helmets Wheels Tires & Tubes Holidays & Events

FROM: BIKES, FRAMES & FORKS, SHOES, COMPONENTS, ACCESSORIES, CLOTHING, HELMETS, WHEELS, TIRES & TUBES, HOLIDAYS & EVENTS

Lapagna ADR Ultegra 2015

Now \$2,399.20 \$2,999

Select Color, Size, CM, and State

Add to Cart

Brought to you by

**bigging** Write a review

Visit store: 16 products Costa Mesa, CA 92626, United States Show Address...

Contact seller

\*Name  
\*Email Address  
Phone ZIP code  
\*Comments

I would like to receive emails from BikeExchange.

Email Seller

Call 714760000X

**bigging** Insurance for what moves you

Protect your bike for damage, theft and more with Bigging Bike Insurance from Transamerica.

\* Bike Value  
2999.0  
\* State  
AK  
\* Email

I would like to receive offers and information from BikeExchange.

I would like to receive offers and information from Transamerica.

Get Quote

Share This Item

200K+ BIKE LOVERS

**DESCRIPTION**  
High Performance Aero Disc Road Racing Bike - 18.7lbs (8.5kg)  
Full Shimano Ultegra: Race ready performance and reliability from Shimano's 22-speed Ultegra drivetrain.  
Full Carbon Frame  
A full carbon monocoque. Ultra stiff with aerodynamic profile tubing.  
Hydraulic Disc Brakes  
Equipped with world leading Shimano RS 785 hydraulic disc brakes.  
Shimano Flat Mount Brakes  
Designed specifically for road bikes for a clean looking and lightweight package.  
This ADRs  
Ultra stiff and secure. The ADR is designed for the future with 12mm thru axles in the front and rear.  
Aerodynamic Excellence  
The Lapagna ADR frame tubing has been designed to be as aerodynamically efficient as possible while conforming to UCI rules.  
The classic sections of the ADR's frame tubing is the same as a high-speed bullet. This design yields significantly lower drag compared to traditional aero frames.  
Yet another benefit to this bullet design is a 10% stiffer structure over oval tubes. This means more energy can be transferred from the rider to the road.  
Perfect Balance  
The holy grail of motorsports is perfect balance. Our motorsports DNA is alive in the ADR's frame design, capturing the balance between aerodynamics and stiffness.  
Traditional aerodynamic road bikes suffer from flexing under load due to compromised tube shapes. The ADR cuts through the wind while offering levels of stiffness sprinters dream about.  
The ADR fork cleverly manages airflow around critical parts of the frame, thus allowing use of aerodynamic shapes where necessary without compromising the overall drag resistance of the frame.

**PRODUCT DETAILS**

- Item condition: New
- Availability: Buy online, in store
- Brand: other
- Category: Road Bikes
- Gender: Unisex
- ID: 100189557
- Material: Carbon
- Groupset: Shimano Ultegra

**SPECIFICATIONS**

- Weight: 8.5 kg
- Frame: Lapagna ADR Disc Full Carbon Monocoque
- Fork: Lapagna ADR Disc Carbon - 12x100mm axle
- Support: Lapagna ADR Aero Full Carbon
- Shifters: Shimano RS 685 22-speed
- Rear Derailleur: Shimano Ultegra
- Rear Gearshift: Shimano Ultegra
- Brakes: Shimano RS 785 Hydraulic Disc, 140mm R199 Ice Tech Rotors
- Cassette: Shimano RS 10-11
- Bottom Bracket: Shimano BB 8901
- Crankset: Shimano CS 6800
- Chain: Shimano HC730 11
- Handlebars: FSAK
- Stem: FSAK
- Wheels: DT Swiss R19 Disc
- Tires: Continental Ultra Sport II 700x25c.

**STORE INFO**

Our Vision  
Cory Tech named Candy Lopez, has acquired the knowledge and expertise in the cycling industry, having worked in the biggest cycling shops in Southern California for over 30 years. He envisioned a cycling store with hassle free, high quality bike service in addition to helping cyclists owners sell their bikes. Candy's vision was Cycle Tech Bike Service. A full service cycling store and the only bike consignment store in all of Orange County. His customers prosper from his vision. His quality and work ethic.

Cycle Tech Bike Service is an independently owned full service bicycle shop. We service all kinds of bike models. Candy ensures your bike will perform above and beyond your expectations in order to make your cycling experience the best it can be.

Come by and see us! We look forward to meeting you!

Shop Hours  
Monday: 10am - 7pm  
Tuesday: 10am - 7pm  
Wednesday: 10am - 7pm  
Thursday: 10am - 7pm  
Friday: 10am - 7pm  
Saturday: 10am - 4pm  
Sunday: NONE RING

**SHIPPING & DELIVERY POLICY**

- View Store Policies

**EXCHANGE, RETURNS, AND REFUND POLICY**

**RETAILER REVIEWS**

Reviews

Be the first to review this seller

price including a price in your ad will increase the number of clicks you receive

logo for the best logo please supply either a vector or transparent .png file (min width 300px)

contact details please check all your details to make sure they are correct

